

MADISON WALLACE

Contact

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Skills

- Adobe Creative Cloud •
 - Adobe Photoshop •
 - Adobe Indesign •
 - Adobe Illustrator •
 - Microsoft Office Suite •
- Social Media Management •
 - Visual Merchandising •
- Retail Math • Brand Building •
- Highly Creative and Artistic •
 - Time Management •
 - Creative Collaboration •
 - Active Listening •
 - Adaptability •

Interests

- Travel •
- Photography •
- Singing and Dancing •
- Yorkshire Terriers •
- Coffee •

Links

-  Madison Wallace
-  madiwallace.com
-  [madison_wallacee](https://www.instagram.com/madison_wallacee)



Education

Savannah College of Art and Design (2017 – 2021)
Bachelor of Fine Arts | Fashion Marketing and Management
Minor | Fashion Design

Work Experience

Assistant Visual Merchandiser | Free People, September 2021–Present | White Plains, NY USA

Supports the selling, service, and operations of the store with an emphasis on merchandising and display to create an inspiring and dynamic visual experience for the customer. Manages the visual direction from planning through execution to meet company expectations, budgets, and timelines. Oversees windows, merchandising and special events in the store.

Fashion Intern, Influencer And Personal Assistant | Alan Furs, Summer 2020, Winter 2019 | Richmond, VA USA

Personally worked with key clientele, helped merchandise displays and store windows, promoted new jewelry line, managed store inventory to assist with trunk shows, and set up customer appointments. Directed, modeled, and promoted product line pieces for social media marketing campaigns.

Client And Service Expert, Muse | Kate Spade, Summer 2018 | Richmond, VA USA

Delivered exemplary customer service by delivering the ultimate Kate Spade experience. Developed extensive product and brand knowledge, built personal clientele base while exceeding all individual and team sales goals.

Fashion Model | Shop Jojo's Boutique, Fall – Spring, 2017 – 2018 | Savannah, GA USA

Modeled and styled new product line apparel for emerging online boutique including dresses, skirts, blouses, shoes and accessories.

Leadership & Volunteer Experience

Fall 2018 – Spring 2021 | College Fashionista member, a community of influential college students with experience in fashion, beauty, and digital media industries.

Fall 2017 | Member of SCAD's Student Activities Council which helps to plan and execute educational and recreational campus events.