

#### **Contact**

Phone | +1-804-339-6400 Website | madiwallace.com Email | wallacemadi@yahoo.com

#### **Skills**

- · Adobe Creative Cloud ·
  - Adobe Photoshop
  - · Adobe Indesign ·
  - · Adobe Illustrator ·
- Microsoft Office Suite
- Social Media Management
  - Visual Merchandising
- · Retail Math · Brand Building ·
- Highly Creative and Artistic
  - Time Management
  - Creative Collaboration
    - Active Listening
      - Adaptability

### Interests

- Travel
- Photography
- Singing and Dancing
  - Yorkshire Terriers
    - · Coffee ·

### Links



Madison Wallace



madiwallace.com



madison\_wallacee



### **Education**

Savannah College of Art and Design (2017 – 2021)

Bachelor of Fine Arts | Fashion Marketing and Management

Minor | Fashion Design

## Work Experience

Fashion Intern, Influencer And Personal Assistant | Alan Furs, Summer 2020, Winter 2019 | Richmond, VA USA

Personally worked with key clientele, helped merchandise displays and store windows, promoted new jewelry line, managed store inventory to assist with trunk shows, and set up customer appointments. Directed, modeled, and promoted product line pieces for social media marketing campaigns.

Client And Service Expert, Muse | Kate Spade, Summer 2018 | Richmond, VA USA Delivered exemplary customer service by delivering the ultimate Kate Spade experience. Developed extensive product and brand knowledge, built personal clientele base while exceeding all individual and team sales goals.

Fashion Model | Shop Jojo's Boutique, Fall – Spring, 2017 – 2018 | Savannah, GA USA Modeled and styled new product line apparel for emerging online boutique including dresses, skirts, blouses, shoes and accessories.

Retail Store Representative, Personal Assistant | Bash Boutique, Dec 2015 – Aug 2016 | Fredericksburg, VA USA

Personally assisted customers, helped merchandise and display store windows, and restocked and managed store inventory.

# **Leadership & Volunteer Experience**

Fall 2018 – Current | College Fashionista member, a community of influential college students with experience in fashion, beauty, and digital media industries.

Fall 2017 | Member of SCAD's Student Activities Council which helps to plan and execute educational and recreational campus events.